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TECHNOLOGY IN SOCIETY

FALL 2023, MULTIMEDIA TOOLS

COVER TITLE: NO SENSE OF SELF

THEME

Human Relationship with Public Transport

Coming from a rural area with no public transportation, using it can be daunting. It is a complicated system with unreliability, frustration, and loss of self. In a sea of hundreds of people, it is easy to feel unimportant, but realizing the individual lives of each person using it can bring a sense of ease and acceptance. Eventually, it becomes dependable, comforting, and a new way to explore the world.



TITLE: JUST GET HOME



JAYWALKING

The model stands alone, separated from the crowd of people. Easily navigating around public transport by jaywalking, they have a disinterest in it. The blurred effect on them shows the individual identity is lost; they are disregarded in the sea of people.

TITLE: RUNNING OUT OF TIME



ABANDONMENT OF BIKES

The model has begun to abandon their previous relationship with bikes, a solo activity with no reliance on the current transport system. Their body begins to take more shape as they push toward a new self; one that follows the new masses on transport.

Note: This image does not convey the intended message. This is merely displaying the color palette and emotional evocation wanted.

TITLE: LIZBETH



TITLE: GREEN LINE LUAS

ELECTRIC SCOOTER

The first step in gaining a relationship with public transport is starting with what is familiar. An electric scooter is a small but significant step, resulting in the model losing more of its blur.

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LONG WAITS FOR THE TRAM

Long waiting, frustration, and exasperation all come with the initial struggles of using public transportation for the first time. The model sits at the tram stop, waiting many minutes for the tram to arrive.

TITLE: WAIT. WAIT. WAIT.

PACKED TRAMS

After many rides, the navigation of such methods becomes easier. Noticing the individual lives of every person on the trams, buses, and scooters all working toward different destinations creates a larger sense of self.



TITLE: LOST IN THE CROWDS

HUDDLED MASSES



Once a routine is formed, one can settle into the joys of public transportation. Meeting diverse people with multiple perspectives on life is the joy of the packed nature of it.

TITLE: CAREFREE CABLE CARS