

Lainey Wright

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EDUCATION

Marist College, Poughkeepsie, NY

Dublin Business School, Dublin, Ireland - Freshman Study Abroad Experience, 2023-2024

Bachelor of Science

Majors: Digital Arts **Minor:** Cognitive Science, Computer Science **GPA:** 4.0

Relevant Coursework: Multimedia Studies, Digital Content and Media Tools, Fundamentals of Programming, Software Development 1, Software Development 2

Columbus State Community College, Delaware, OH - College Credit Plus Courses, **GPA:** 4.0

Relevant Coursework: Intro to Psychology, Psychology of Personality, Social Psychology, Fundamentals of Interactive Media, Beginning Drawing

Delaware Area Career Center, Delaware, OH - App Development and Programming Technology Program, **GPA:** 4.0

HONORS AND AWARDS

- National Finalist, Business Professionals of America Competition - Website Design Team
- National Champion, Business Professionals of America - Virtual Web Application Team
- Delaware Rotary Club Award
- Member of the National Honors Society, the National Honors Society, the National Technical Honors Society, the National Art Honors Society, and the International Thespians Society, Summa Cum Laude, Honors Diploma (GED)

SKILLS

- **Programming Languages:** HTML, CSS, JavaScript, Java, PHP, AJAX, SQL, C#, ReactJS, ReactNative
- **Software & Tools:** Adobe Suite: Illustrator, XD, Premiere Pro, InDesign, Photoshop, Visual Studio Code, Visual Studio 2022, Unity, Figma, Canva, WordPress, WIX, Weebly
- **Certifications:** Unity Programmer Certified, Lean Six Sigma Green Belt Certified
- **Database Development & Management:** SQL, Database architecture and management

RELEVANT EXPERIENCE

Marist College Career Services, Poughkeepsie, NY

Multimedia Content Assistant

Sept. 2024 - Current

- Created and designed promotional fliers for upcoming student activities
- Reformatted existing fliers to align with the specific layout requirements of various social media platforms
- Systematically sorted and archived several years' worth of images and videos into Dropbox for organized and efficient access

Cashmans Horse Equipment, Delaware, OH

Sr. Digital Design and Technology Specialist Intern

May. 2024 - Current

- Solely integrated data into a new point-of-sale system
- Developed and maintained an updated e-commerce website to improve online functionality
- Trained employees on the new sales system to ensure seamless adoption and use
- Created marketing materials for social media and print to support brand outreach

Delaware Area Career Center, Powell, OH

PR Team Intern Lead

Feb. 2022 - May 2023

Marketing Specialist/Consultant

Feb 2023 - Current

- Created and managed social media posts across multiple platforms to enhance brand presence
- Maintained a comprehensive list of media submissions from clients for organized content management
- Coordinated with clients to ensure the delivery of accurate and relevant information
- Directed five distinct teams of interns to achieve project goals efficiently

The Windsor Companies, Powell, OH

Apr. 2022 - Sept. 2022

Marketing Strategist/Consultant

- Created and managed social media posts across various platforms to drive engagement
- Advised on marketing improvements to enhance overall strategy and effectiveness
- Developed and designed multiple company websites to strengthen online presence

The Coder School, Westerville, OH

Apr. 2021 - Sept. 2021

Code Coach

- Provided one-on-one instruction in multiple programming languages to individual students
- Taught classes focused on a single programming language to enhance student proficiency

- Debugged student code to support learning and problem-solving skills
- Entered students in coding competitions to encourage practical application and growth

ACTIVITIES

Dublin Business School - Arts and Crafts Society Secretary

Berlin High School - Berlin High School Theater, Blue Ink Writing Club Treasurer, Berlin Interact Service Club

Delaware Area Career Center (DACC) - Business Professionals of America Secretary and President, DACC PR Team, PBIS Leadership Team, DACC Student Ambassador, DACC Media Manager